

Not Just Another
Paper—But A
Better Paper

The Century Voice

With Justice To All
And
Malice Toward None

NEWS JOURNAL DEDICATED TO THE DOCTRINE OF UNIVERSAL DEMOCRACY

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NO. 2

NEGROES TO PLAY THEIR PART IN 3rd WAR LOAN DRIVE

ALCORN A.&M. COLLEGE OPENS 1943-44 SESSION

CENTURY BURIAL ASSOCIATION TO BACK THE ATTACK IN 3rd WAR LOAN DRIVE

One Million One Hundred and Sixty Three Thousand Dollars For Yazoo County

In a World's War every link which goes to make up the chain must hold fast and function properly, or, the chain breaks.

The United States represents a great chain, the Negro population one of the links. Sometimes I wonder why all the surprises at Negro loyalty—why raise the brows when Negroes show total devotion to the cause of America. Have we not shown loyalty and devotion since we were brought here from our native habitat, not because we begged to come, but because there was a dire need for our services. Have we not shown loyalty and devotion from the time the twenty Negro slaves were landed on the Jame River in Virginia—that was way back even before the Pilgrim Fathers landed on Plymouth Rock, before the Dutch and Catholics settled in New York and Maryland. We are the people who have done the hardest and biggest job of transforming our forests into fertile, fruitful fields and making it possible for the great cities which America is so proud. Of course we shall play and pay our part—just as much as our income will allow and wish we had more with which to do. We shall fight, we shall buy bonds to the limit of our ability.

We have not lost faith in America and the four freedoms for which she fights.

In Yazoo County

We are concerned about how well the Negroes support the Third War Loan Drive all over America, but especially do we feel obligated and responsible for the Negro population of Yazoo County. Yazoo County's quota has been set for \$1,633,000. It is not enough to "brag" about what we did in the last Bond Drive and \$100,000,000 will not be enough to claim as our part of the quota—we must go from there.

Meets With Negro Committee

Hon. R. R. Norquist has been named County Chairman and Banker P. C. Williams as Director of the Third War Loan for Yazoo County. These two War Loan representatives met with the Negro War Loan Committee to emphasize the importance of everybody doing his or her share. They expressed themselves as having no doubt that we would do our part and said that in event the Axis won, all the securities in Yazoo County would not be worth one dime.

Drive Ends September 25, 1943

This Third War Loan Drive ends September 25, 1943. There is no time to "think about it"—Many of us get in the habit of getting rid of solicitors by saying "Well, come back later, I have to think about it."

Our soldiers are trained to know what to do at any moment. Quick and accurate decision is one of the major qualities on the battlefield. Suppose they had to "think about it" for a day or two or a week or two before doing "anything about it," when the enemy attacked—that would just settle it for us—we would have no more America—The Land of the Free and the Home of the Brave. Just as ugly as that picture is the picture of us when we have to put off one day for the next to make up our minds. One thing stands out clearly, we can not go wrong purchasing a War Bond, there fore, we can act immediately upon request. It is not necessary to lose time "thinking about it"—thinking whether we should or should not—because we should.

Negro Committee In Third War Loan Drive

Realizing that no real program can be successfully put over without proper organization, the following persons were appointed to conduct the Third War Loan Drive among our people in Yazoo County and Yazoo City. Mr. D. W. Lindsey, chairman; Mr. T. J. Huddleston, Sr., Director, Mrs. E. E. Miller, Chairman of House to House Campaign, Prof. N. E. Taylor, Chairman of Business concerns. This group accepted the task willingly and we feel sure they will do a thorough job. We believe this because, you, the Negro population of this city and county will stand by them and cooperate with them in every way. Your sons are out there, too, and you would not want them to know that you loved them less than other peoples love their sons. Let's rally around our committee and help them put Yazoo County over the top.

A special call is made to corporations, Associations and business firms, both large and small, of all types to be liberal in their purchases of War Bonds. The government wants every idle dollar, there is work to be done and the service of these dollars is needed. The cost of war has been put at One Hundred Billion Dollars a year, a Hundred Million Dollars a day more than last year. When these figures stare us in the face, no question of doubt arises that the Nation should be calling for Fifteen Billion Dollars.

When the National Negro Business League met in Baltimore, recently, Treasury Secretary Henry Morgenthau, Jr., addressed this body and urged support of the Third War Loan. Recently, Alton L. Holsey, Executive Secretary of the National Negro Business League, reporting the reaction, informed Secretary Morgenthau:

"Our convention resolutions and action of our executive committee unanimously voted to back the attack with War Bonds, and I have been instructed to notify all of our affiliated locals to support all local community efforts to speed the Third War Loan. Local branches maintain close relations with Negro farmers and they will be receiving good prices for the 1943 crops. A special effort is being made to include Negro farmers in their local drives this Fall. Many Negro farmers and 4-H Club members have set aside special acreages for the purpose of War Bonds."

Likewise the Management of the Century Burial Association is calling upon its more than two hundred agents to Back the Attack with War Bonds. These agents, scattered over the state and in regular direct contact with more than one hundred thousand Negroes, are asked to talk the sales of War Bonds along with Century Burial protection. The Association feels that this manner of approach will bring satisfactory results because these agents have proven loyal to every call made upon them by the Management, recognizing this as a double loyalty, they will put forth every effort to sell a War Bond in every home they visit.

Custodian Attends National Baptist Convention

Mr. T. J. Huddleston, Founder and Custodian of the Afro-American Sons and Daughters has just returned from Chicago, Illinois, where he attended the National Baptist Convention. Mr. Huddleston is one of the outstanding churchmen of his faith and takes time out from his vast amount of business to help put over the program of his church. He reported an enjoyable stay in Chicago and we know it was because he had a double interest inasmuch as four of his daughters live there and each of them contributed to his comfort and pleasure.

NOTICE

Another Century Voice Contest has been set. Last year The Century Voice gave away a gold watch, suit of clothes and a pair of shoes to winners in a subscription campaign. Several agents have expressed the desire for another campaign and we have decided to give a suit of clothes or a cash prize of \$25.00 to the agent who wins this year's contest. Contest rules are listed below and will be mailed to all agents who desire to enter. Agents are requested to send in their name, if they enter the contest, by the 15th of October. Names of all contestants will be published in the October issue of the paper. POSITIVELY no renewal subscription will be counted on your list of contest subscriptions, all must be new. We welcome your application for contestant.

CONTEST RULES

- Contest Opens September 13, 1943.
- Contest Closes December 30, 1943 (Midnight).
- Prize—1 Suit of Clothes of \$25.00 Cash.
1. All Century Burial Association agents are eligible to enter the contest.
2. Each contestant shall take subscriptions for the Century Voice at fifty cents per year.
3. Each contestant in addition to a chance of winning the Grand Prize shall be entitled to a commission of 25 percent of all subscriptions sold by him.
4. A Grand Prize of a suit of clothes will be given to the contestant who submits the largest number of paid subscriptions above TWO HUNDRED (200).

Demand May Result In Men's Short-hand Classes

Insistent popular demand by members of the WAC Section, SCU 1922, Fort Huachuca, Arizona, has resulted in the inauguration of two classes in shorthand and two classes typewriting, which are now in their fourth week of activation. Capt. David Lane, Post Education Officer, states that similar requests are coming from the enlisted men of the Service Command Unit in such large numbers that classes in shorthand and typewriting will soon be initiated for them and the instructor will probably be a member of the WAC Section.

The present classes include WACs from at least 12 different states and who perform as many different duties on the Post.

Typical of the answers given to the question of why they desired to learn shorthand and typing is this one given by one of the enrollees: "Because I believe a knowledge of these two skills will enable me to render greater service in the Army and help to assure permanent employment after I return to civilian life."

The instructor of the classes now in session is S/Sgt. Emmett J. Stringer, a member of the Post Band and a graduate of Alcorn A. & M. College, Alcorn, Mississippi. Having volunteered for the service before Pearl Harbor, Sgt. Stringer has served as secretary for three regimental commanders during his present enlistment. Due to the fact that shorthand and typewriting are skills in which years of experience and training are required to master, Sergeant Stringer has expressed the hope that all members of the present classes as well as future classes will acquire a desire to continue to study after the completion of these off-duty courses.

100 Percent For Farm Security Group

There are forty-six (46) family heads of the Farm Security Group and each purchased a bond. This group composed 148 members and it is expected that each member will buy one bond. Mr. D. W. Lindsey, Yazoo County Agent, met with this group and reports the members show a fine spirit of loyalty and cooperation.

Notice!

Some time ago a Negro Business League was organized in this town, and for a while met regularly. Due to rushed conditions and everybody doing extra work, the League has not met for some time, however, some very constructive work has been done. This is to notify the public that a meeting of the Negro Business League will be called in a few days and it is hoped that full cooperation will be given.

IN THE BULLETIN

WATCH THE BULLETIN FOR:

- The Highest Reporting Agents For The Month
- DISTRICT MEETING DATES
- TOTAL NUMBER OF CENTURY DEATHS
- AGENT WHO WRITES THE LARGEST NUMBER OF APPLICATIONS FOR THE MONTH
- AGENT WHO MAKES THE HIGHEST INCREASE IN REMITTANCE DURING THE MONTH
- LEADING DISTRICT MEETING REPORTS
- NEW SUBSCRIBERS
- MISCELLANEOUS INFORMATION

Serving Since 1871

The 1943-44 school term for Alcorn A. & M. College opened September 16, 1943. For many years Alcorn College has offered superior training to those who have entered its doors. There is hardly any section of this country that the fruits of this old college has not fallen as it has served our people for more than seventy years. Out of every graduating class some boy or some girls has carved his or her name high, then there are those who did not graduate, but were inspired by the fine principles of this college and have gone out into the world meriting credit for themselves and school. A tree is known by the fruit it bears, and likewise, a school is known by the men and women it produces. We have no trouble in finding Alcornites here and there, making good. This high standard of training has characterized the institution over this period of years and each executive endeavors to maintain all its fine traditions.

In recent years, during the capable administration of President Bell, the school enrollment has steadily increased and judging from the many applications for admittance this term, the enrollment will see an all time high. In a wonderful letter to the new applicants, the President extended them a cordial welcome and of the many fine things he wrote, we have chosen to quote the following:

"You are about to identify yourself with an institution fraught with historical values, and it is our hope that you will learn about these values and be guided and inspired by them.

"Along with your classroom work you should study the lives of the graduates of the institution who have distinguished themselves and brought honor to their Alma Mater in practically all areas of American life. It will contribute to your development to identify yourself with one or more of the many co-curricular activities which provide experience of enduring value. All of this and more will be your priceless heritage provided by a democratic government which has no parallel anywhere else in the world.

"You will ever keep in mind that it will be absolutely impossible to get more out of your college days than you are willing to put in them."

Perhaps one of the greatest influences in the life of a student is that he receives from his President; this fact places a great responsibility upon the head of any school. In our opinion Alcorn College is most fortunate in having a great personality to preside over and promote the welfare of its students and we are sure if each boy and girl who chooses this college, will enter wholeheartedly and loyally abide by the rules and regulations, they will reap the values spoken of in President Bell's letter.

Oil Flows In Flora

Since the Tinsley Oil Field was discovered, the people in this section of Mississippi have considered every foot of land more precious than ever and the recent well brought in at Flora heightens the enthusiasm and prospects of those who have hopes of oil spouting up on their property.

Oil in Flora was not only good news for Flora and Mississippi but for the Nation as well, because, already the oil problem is becoming more acute. According to an account of the oil situation given by Mr. Harry Carothers Weiss, President of the Humble Oil and Refining Company, one of the United States' largest oil producers, crude oil requirements from domestic sources is now about 4,150,000 barrels daily, but in 1944 this requirement will reach a peak of 4,400,000 barrels which exceeds the estimated rate of the maximum amount of the United States can produce efficiently by 130,000 barrels daily. The following were given as alternatives to make up the deficit: 1st, stimulate the drilling of oil wells and exploration for new fields by raising crude oil prices (or lowering taxes); 2nd, increase oil imports; 3rd, reduce civilian consumption by more drastic rationing. Viewing these alternatives, if it were left to our individual choosing, we would take the first. Another fact shown in figures by Mr. Harold L. Ickes, Petroleum Administrator for War, is that the arm & forces are now using 600,000 barrels of gasoline daily. With these conditions facing us, there is a possibility of Mississippi becoming one of the big oil states of the Nation.

Did You Say A Rainy Day?

It is time to gather up all those dollars that were saved for a rainy day and put them in War Bonds. This is a rainy day and there is no let-up for the duration.